



BUILD
PROVE
SELL

MEDIA

Kit



LEARN THE SECRETS TO

MAXIMIZE YOUR PROFITS &

SELL YOUR BUSINESS STORY

Have Ellen Share His Expertise On Your Platform

ABOUT *Ellen Long*

MBA, CFP®

Behind every successful business is a captivating story. Ellen's mission is to help business owners build and sell the best business story for the most profitable exit.

She is a Women to Watch award winner, a graduate of the Leadership Wilmington Class of 2013, course creator for WealthFit, Inc., and a TEDx speaker: *The Journey To Enough: Finding Your Minimum Viable Happiness*.

Ellen's consulting experience and passion for educating enables her to help clients find solutions and new ways of thinking that not only spur greater profitability, but better relationships.

INFLUENCERS *Ellen's* SHARED THE STAGE WITH



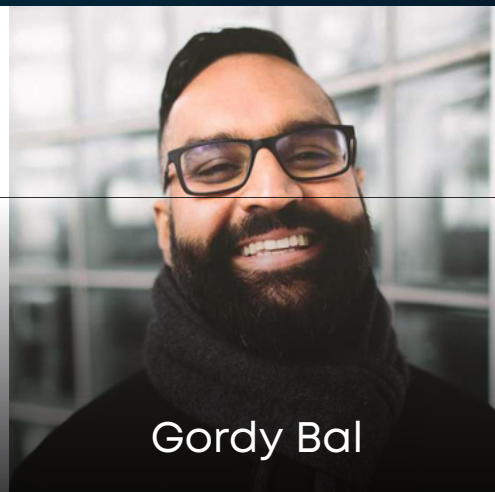
Geeta Sidhu-Robb



JJ Virgin



Dr. Kelly Ann



Gordy Bal



JB Brown

Exiting for Extraordinary Multiples: Astronauts vs. Scientists

How to Build, Prove, and Sell Your Business Story

3 Key Levers to Maximize Your Business Value