



BUILD  
PROVE  
SELL

# MEDIA KIT



LEARN THE SECRETS TO

MAXIMIZE YOUR PROFITS &

SELL YOUR BUSINESS STORY

Have Randy Share His Expertise On Your Platform

# ABOUT RANDY LONG

JD, CFP®

Randy is CEO of Long Business Advisors, LLC, creator of the Bulletproof Exit Process and author of two books, *The Braveheart Exit: 7 Steps to Creating Your Family Business Legacy* and *Bulletproof Your Exit*. His unique business perspective, built upon an extensive background of more than 30 years of experience in law and finance, enables him to help business owners build and transition or sell their business for an extraordinary price while avoiding missteps. As an entrepreneur with firsthand knowledge of growing his own family business, he is passionate about helping others create true family business legacy.



**Exiting for Extraordinary Multiples: Astronauts vs. Scientists**

**How to Build, Prove, and Sell Your Business Story**

**3 Key Levers to Maximize Your Business Value**

**Bulletproof Your Exit: How to Prepare Your Business and Your Family for a Successful Business Exit**

**The BraveHeart Exit: 7 Steps to Your Family Business Legacy**

**Business Levers To Build Outrageous Value In Your Business**